

Gallery 205 Exhibition Sponsorship Opportunities

Gallery 205 is dedicated to the exhibition of work by the League juried members and guest, New Hampshire-based, arts/craft organizations. Located in League headquarters at 205 North Main Street in Concord, NH, the Gallery was established to educate the public about fine craft. It is open Monday through Friday, 8:30 am – 4:30 pm and Saturdays from 10:00 am – 4:00 pm. All exhibitions are free. Exhibitions at Gallery 205 are curated by a committee of volunteers and a staff member. Pieces are created expressly for the exhibition or are being exhibited for the first time. Each exhibition averages 500 visitors. Exhibitions in 2011 are:

Shades of Purple:

January 14 – March 23, 2011

A multi-media exhibition featuring the work of League juried members

Lifetime Achievement Award:

April 9 – June 22, 2011

Honoring juried craftsmen Walker T. Weed

Setting the Standard:

July 8 – September 21, 2011

Work of the Jurors – “Continuing the Tradition”

Music From Our Hands:

October 14 – December 14, 2011

A celebration of music in fine craft

Full Sponsorship: \$4,000 Year-long sponsor of all four exhibitions will receive the following benefits:

- Sponsor name/logo will be prominently displayed in an ad in the *Concord Monitor* promoting each exhibition opening.
- Sponsor name/logo will be printed on the exhibition’s promotional postcards mailed to 2,500 juried craftsmen, friends, supporters, and businesses in advance of each event.
- Sponsor will be recognized as a sponsor in press releases promoting each exhibition.
- A piece will be displayed in your company’s lobby with signage promoting your sponsorship.
- Opportunity to place promotional offer on exhibition postcard for your business.
- Sponsor will be recognized with a sign at each exhibition and with a link on our website.
- Sponsor representative invited to speak at each exhibition opening reception.

Solo Exhibition Sponsor: \$1,500 Exclusive Corporate sponsor of one exhibition receives:

- Sponsor name/logo will be printed on the exhibition’s promotional postcards mailed to 2,500 juried craftsmen, friends, supporters, and businesses in advance of each event.
- Sponsor will be recognized as a sponsor in press releases promoting each exhibition.
- A piece will be displayed in your company’s lobby with signage promoting your sponsorship.
- Opportunity to place promotional offer on exhibition postcard for your business.
- Sponsor will be recognized with a sign at each exhibition and with a link on our website during exhibit.
- Sponsor representative invited to speak at the exhibition opening reception.

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Community Sponsor: \$1,000 Exclusive Community member sponsor of one exhibition receives:

- Sponsor name will be printed on the exhibition's promotional postcards mailed to 2,500 juried craftsmen, friends, supporters, and businesses in advance of exhibition.
- Sponsor will be recognized as a sponsor in press releases promoting each exhibition.
- Sponsor will be recognized with a sign at the exhibition.
- Sponsor is invited to speak at the exhibition opening reception.

Exhibition Sponsors: \$500* Sponsor(s) (max of three) of a single exhibition will receive these benefits:

- Sponsor(s) name(s) logo(s) will be printed on the exhibition's promotional postcard mailed to 2,500 juried craftsmen, friends, supporters, and businesses.
- Sponsor(s) will be recognized in press releases promoting the exhibition.
- Sponsor(s) will be recognized with a sign at the exhibition and on our website.
- Sponsor(s) representative(s) will be acknowledged at the exhibition opening reception.

**(Individual exhibition sponsors are sought only if a full sponsor has not been secured.)*