



NEWS RELEASE

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League of NH Craftsmen Receives Grant to Promote Statewide Touring and Shopping Event – NH Open Doors

CONCORD, NH – The League of NH Craftsmen received a Joint Promotional Program (JPP) grant of \$12,560 from the New Hampshire Division of Travel and Tourism Development (NHDTTD) to be used for in- and out-of-state marketing of NH Open Doors, an event managed by the League and NH Made. During this event, which will occur on November 5-6, 2011, more than 150 New Hampshire artists, craftspeople, cultural organizations, retail shops, wineries, restaurants, lodging establishments and businesses will open their doors to the public, showcasing the best that New Hampshire has to offer. Information about this event, along with a list of participants and an interactive Google map showing the location of each participant with detailed driving directions, can be found on www.nhopendoors.com.

The purpose of the New Hampshire JPP is to invest in tourism promotional initiatives developed by groups and organizations to encourage the development of quality out-of-state and in-state promotion projects.

About the League of NH Craftsmen

Founded in 1932, the non-profit League of NH Craftsmen continues its mission to encourage, nurture and promote the creation, use and preservation of fine contemporary and traditional craft through the inspiration and education of artists and the broader community. The League represents the *signature of excellence* in fine craft, through the work of its juried members, and its rigorous standards for self expression, vision, and quality craftsmanship.



The League of NH Craftsmen is supported in part by a grant from the New Hampshire State Council on the Arts, the National Endowment for the Arts, and the New Hampshire Charitable Foundation.



For more information, call 603-224-3375 or visit www.nhcrafts.org.

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