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## STANDARDS CRITERIA FOR PHOTOGRAPHY

As the field of Photography is ever evolving with techniques, processes and materials the League remains committed to promoting the mastery of the craft. Photography in the League of NH Craftsmen must be of high quality, technically successful, intentional, and representative of the League's Standard of Excellence and The Spirit of the Maker.

Applicants must present 10 to 12 photographs which demonstrate harmony of intent, stylistic development, a depth of experience and vision, a comprehensive understanding of technical skills, including an understanding of the capabilities of camera and software used, and the ability to choose materials which inform the work.

Juried photographers must maintain complete control over their work. This may be done in a traditional darkroom or by employing digital processes. The photographer must be knowledgeable in and capable of reproducing images as they have been presented.

For juried acceptance the applicant must meet and adhere to the criteria below:

1. Juried photographers must maintain complete control over their work.
2. Aesthetic Concerns: The work must demonstrate more than technical proficiency and more than the reproduction of a recognized style. The body of work presented should express the personal aesthetic vision of the maker, with every attention to detail, design, function, and finish. A harmony of intent, process, and result is the measure of successful work.
3. Archival substrates and processes must be used. Finished work must meet the standards of all art intended for indoor display. Appropriate substrates and inks (if used) must be chosen to achieve this. For presentation; work may be mounted, floated, or over-matted, within a clear sleeve, shrink wrapped, or framed. If used, frames should complement the artwork.
4. Labeling: juried photographers are required to sign their work. Truth in labeling is required regarding materials and processes. Limited edition prints must follow the traditional numbering system with editions no larger than 350.
5. Hand coloring is acceptable, providing that prints can be reproduced as they were originally presented, within the nuances of the hand colored medium. The juried craftsperson must do the hand coloring.

6. Cards, which are considered disposable, are acceptable and may be produced commercially if commercially printed to the quality of the original image. Other relatively inexpensive consumer items, such as pins, coasters, plaques, calendars, magnets, postcards, etc., may not be sold at any League venue.
7. All federal and state copyright laws must be strictly adhered to.

## Standards Guidelines for Juried Work - Applicable to all media categories

### Components and Accessories

Components or accessories are parts that are not made in the studio of the juried LNHC member, which are incorporated into craft objects. Such components and/or accessories are acceptable and appropriate only if: they are of high quality construction and materials; they do not visually dominate the finished object; and they would not be reasonably interpreted, based upon appearance, as objects created by juried LNHC members.

### Commercial Production Techniques

The League's focus is on work made by hand by individual craftspeople. Commercial production methods used solely for speed or high volume are not acceptable by LNHC Standards, although exceptions may be made. Craftspeople who utilize machine assisted production methods must maintain an extremely high level of originality and expressiveness of design. The juried craftsman must create the imagery, color choices, and design.

### Health and Safety Guidelines

The craftsman is responsible for assurance that craftwork meets all federal, state, and local health and safety requirements.

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